

Moms Talk

And they are buzzing about MuscogeeMoms.com!

“Kudos!!!! We are considering a job relocation move to Columbus - as I was researching I stumbled upon your website - fabulous job!!!! I love it!!!! Thanks for all this hard work!! I only wish I’d found it earlier in my search.

Thanks again.” ~ Amanda

“I am a New Mom and I just came across this site when I was browsing through Facebook! I have a business here in Columbus (10 yrs). I love this site and think it's very attractive and informative. Love it so much, I made it my home page!”

~ Crystal

“We learned about you on Facebook and you have personally helped my family with new fun things to do around the town and I'm happy to learn you have spots for advertising! Thank you MuscogeeMoms!” ~ Iris

“I just wanted to let you know how much I appreciate this website! I was trying to plan my week by searching the web. The only thing I needed to do was check your site. What a wonderful resource! Keep up the good work!” ~ Denise

“Hello, I was out and about today because I knew about Wonderful Wed. at the Museum. Thanks to your website! I also heard a few other moms talking at the show and they were saying how much they love your website!” ~ Liz

**RSVP! Reserve your space today and discover
MuscogeeMoms.com advertising works!**

www.MuscogeeMoms.com

Your Guide to Family Fun in Columbus and Beyond!

MUSCOGEE



Moms

Website

Calendar

Resources

Newsletter

SPONSORSHIP MEDIA KIT

www.MuscogeeMoms.com



Who is MuscogeeMoms.com?

MuscogeeMoms.com is an online family-friendly events calendar and directory of resources for parents and caregivers in Columbus, Phenix City, Fort Benning and beyond.

Since September 2008, we have grown rapidly through word of mouth from a simple two-column blog into a popular online resource for families.

Our audience consists of moms with children from infants to age 14. We use social media (our website, Twitter, Facebook and weekly e-Newsletter) to connect with over 5,800 parents each month.



Our Audience

- 61% are female
- 34% are 35-49 years old
- 60% have preschool- or elementary-age children
- 20% have infants
- 32% have a household income of \$60-100K

Benefits of Sponsorship

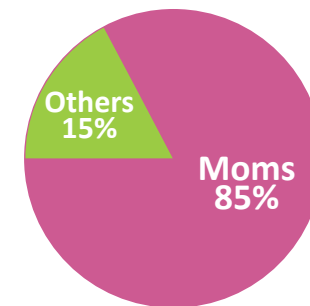
Support local families by helping us keep the website FREE so that all families can access it.

Reach savvy moms who are actively looking for fun events and awesome products and services for their families. Let them help spread the word about you.

Gain loyalty through continued name recognition with the thousands of families using the site.

Stand out from the competition. Moms control 85% of ALL household spending in our community. We can help you get your message into their hands.

Consumer Spending in Our Community



Website Stats

- 27,000+ monthly hits
- 3,600+ monthly visitors
- 600+ newsletter subscribers
- 52 newsletters sent annually
- 1,580+ Facebook fans



Rates & Specifications

Sign a 6-mth contract, save 5%; Sign a 12-mth contract, save 10%

Sponsorship	Perks	Monthly Rate
Platinum (300x250)	~ Three Free Calendar Ads ~Your Logo on HOME page	\$120
Gold (120x600)	~ Two Free Calendar Ads ~ Your Logo on HOME page	\$100
Silver (468x60)	~ One Free Calendar Ad ~ Your logo on every POST page	\$80

Additional Perks

- Free space on our Coupons page (value \$120)
- Free space in our weekly e-Newsletter (value \$480)
- Free listing in our Business Directory (value \$45)

Accepted Formats

.pdf, .jpeg at 300 dpi

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