



PRESS RELEASE

For Immediate Release

Muscogee Moms LLC to launch new website in September

Company plans expansion into Troup County, Georgia

COLUMBUS, GA — [July 25, 2011] – Muscogee Moms® LLC, provider of the online family-friendly events calendar www.MuscogeeMoms.com, is launching a new website -- www.LaGrangeMoms.com -- on September 1, 2011, and is naming LaGrange resident Laura Erickson as the Community Editor.

"We are excited to be reaching moms and families in Troup County. The new site will be similar in appearance and functionality to our existing site, but will provide details about family-friendly events and programs in Lagrange, Hogansville, West Point and the surrounding communities. It will serve as a way to centralize resources for parents, while creating affordable marketing packages so that businesses and nonprofits can reach the family demographic," said Charlotte Bowman, owner of Muscogee Moms.

Parents can expect the new site to provide unbiased information about resources and events for families in Troup County. "Our site appeals to people from all backgrounds and walks of life," said Bowman. "We work hard to be unbiased and to avoid being an opinion website. We want people to come to the site and feel confident in what they read."

As the editor of LaGrangeMoms.com, Laura Erickson will write and edit content for the site as well as provide advertising options for businesses of all sizes. Laura is an award-winning writer with a background in marketing and public relations. She is the mother of two girls, ages 7 and 3, and she and her husband David have lived in LaGrange for nearly 15 years.

"We are thrilled to have Laura at the helm of LaGrangeMoms.com," said Bowman. "She is an amazingly talented writer and well connected in Troup County. She will be a wonderful asset to the Muscogee Moms family."

About Muscogee Moms, LLC

Muscogee Moms is a media resource that provides an online family-friendly events calendar and directory of resources for parents and caregivers in Columbus and the surrounding area through its website, www.MuscogeeMoms.com. The company was founded in 2008 by Charlotte Bowman.

Media Contact:

Charlotte Bowman
Muscogee Moms LLC
P: 706-888-0260
F: 706-243-4774
charlotte@muscogeemoms.com

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